

An Hour of Hope TV Show Sponsor letter

Date
Name of Person
Company or Organization
Address

Dear name of person,

I am writing you about a sponsorship opportunity in which I believe your company/organization/person would be of interest to you. Please allow me to share with you about the An Hour of Hope's mission, vision and purpose:

Mission

The **An Hour of Hope** mission is to **Empower, Inspire, and Help** community residents achieve their dreams, goals, and God given calls, by educating and connecting people with current and relevant community resources.

Dr. David Hopewell Sr. is the Chief Executive Officer and the Host for **An Hour of Hope** show. By supporting this endeavor you will have the distinct honor and privilege to give back to the local community who is in desperate need as our society is faced with numerous challenges to include economical, financial, social and emotional which plague individuals daily.

Your investment will support the production of this show which will include the following segments:

Program Segments

A. Segment One

Topic: Where They Were, Where They Are Now, and Where They Want to Go

This segment will interview and focus on those who are successful and their journey to obtain success.

B. Segment Two

Topic: I'm Still Working on It

This segment will feature those who have not realized their dream. Those interviewed, could be working on a health issue, a publication, a recording, a business, education, etc. In addition, there will be a community connection, as we ask those viewing to connect with those being interviewed to help them reach their goals and dreams. We will also endeavor to reach out to local businesses to help those being interviewed reach their goals.

C. Segment Three

Topic: Community Recognition

In this segment we will interview or highlight those in our community who are making a difference in the community. Seniors that have made contributions, or youth that are exceling through academics, sports, or community involvement. We will also highlight a church, Para-church ministries, or institutions of higher learning that are impacting their community.

D. *Segment Four*

Topic: Man On the Street

This segment will focus on current relevant community, national, and world events, which convey Hope where needed. During this segment we will endeavor to bring community residents together to assist the community or other residents with projects within the community.

E. *Segment Five*

Topic: Recognition of the Church of the week

This segment will highlight a selected church based upon a rubric who has made a notable difference in the community they serve.

F. *Teaching Segment*

Topic: Nuggets of the Word of God

Biblical truths will be shared to assist viewers to apply biblical truths into relevant and critical areas of their lives with practical solutions.

Below are the details concerning this year's sponsorship levels:

1. \$2,000 - Gold
2. \$1,000 - Silver
3. \$500 - Bronze
4. Other- Partnership: Monthly contribution of \$50.00, \$100.00, \$200.00, \$300.00, \$400,00

If your organization/company or personal investment would like to participate as a sponsor/partner, please contact me with the amount of your donation.

Thank you for your time and consideration.

Sincerely,

Dr. David Hopewell
Chief Executive Officer
An Hour of Hope